

## for All Souls Parish Church

easyfundraising is the UK's biggest charity shopping site.

Launched in 2005, our community of over 2 million supporters have raised over £50 million for thousands of causes across the U.K.

easyfundraising partners with over 8,000 brands who will donate part of what you spend to a cause of your choice. It won't cost you any extra. The cost is covered by the brand.

Brands pay us a commission because when you start your shop from the *easyfundraising* website or app, they can see we sent you to them. If you make a purchase, a commission is generated, and we turn that into a donation - magic!

## Is it really free?

Yes. *easyfundraising* is totally free to use for both causes and their supporters.

## How much do brands donate when I shop with them?

Most brands pay a % of what you spend with them as a donation, for example if you spend £150 on a hotel via booking.com, they will donate 3% which is £4.50. Some retailers pay a flat amount, for example is you buy car insurance with confused.com via *easyfundraising*, they will donate a flat £15 regardless of the cost of the policy.







## Do you have a browser extension?

Yes! Once you have an account set up on *easyfundraising*, you will have the option to install our browser extension which we call, our Donation Reminder. It will pop up on every retailer site where a donation is available which means you don't have to remember to come to *easyfundraising* first!

The Donation Reminder pops up when a brand will donate as you shop. You can then get your donation in one click.



The Donation Reminder is also available on your mobile and tablet.

