

## **SOCIAL MEDIA POLICY**

### All Souls Parish Church Harlesden

All Souls Parish Church Harlesden has pledged to abide by the Social Media Community Guidelines of the Church of England.

This policy will tell you what you can expect from us if you follow All Souls Parish Church Harlesden's official accounts on Facebook/Instagram and other social media.

#### **Following**

We follow organisations and public individuals which share in or represent the ministry of the Church in the Diocese of London. They include (but are not exclusively limited to) other parishes, Christians, the local church community, and charitable organisations that they support. We do not automatically follow back new followers. Due to time constraints, we infrequently review our follower list. Being followed back does not imply endorsement of any kind.

#### **Availability**

We will update and monitor our social media accounts as often as possible. We accept no responsibility for the lack of service due to third-party downtime.

#### **@Replies, Direct Messages, Comments**

We welcome feedback from all our followers and endeavour to join the conversation where possible. However, we cannot reply individually to all the messages we receive.

The Vicar or representative reads all posts, comments, @replies and Direct Messages. We do not engage on issues of party politics or answer questions that may infringe on personal privacy. Communicating directly online is not encouraged. We may send messages to groups rather than individuals or share them publicly. It may be **removed and reported** if content relating to the Parish or individuals is unwelcome or offensive. Social media users should be aware that the Parish Office is the point of contact for all enquiries relating to the Parish. The usual ways of contacting the office are detailed in the Contact section of our [website](#)

#### **Safeguarding**

No social media platform is a place to report any safeguarding issue. Any serious concerns relating to individuals (past or present) should go to the Parish/ Diocese Safeguarding Officers.

#### **Legal considerations**

Issues of defamation, libel, copyright and data protection may arise, and that must always be borne in mind when posting material or information or allowing material or information to be posted or remain on the page. If you wouldn't say something in a public meeting or to someone's face or write it in a newspaper or on headed paper – please don't say it online.

#### **Additional Information**

- Charity Commission - Charities and Social Media Guidance [here](#)
- Charity Commission – Checklist for developing a Social Media Policy [here](#)
- Church of England Social Media Community Guidelines [here](#)
- The Diocese of London's Social Media Policy [here](#)

This Policy was last discussed and approved by the Parochial Church Council (PCC) on 11th September 2024

Signed: *Revd Dr Adam Dobrzynski*